

Notes: International Multi-Disciplinary
Conference: 5th International Research
Conference in partnership with Asia Research
Forum

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Morning Session.

Welcome Address, Dean Canoy.

Topics relate to fostering cooperation in Asia. Improvement of relationships regardless of race, culture, and barriers. This conference has a goal to foster research in Asia. Each of us can learn from the knowledge and experience of our neighbors.

Introduction to ARF, Dr. Atteraya, Secretary General of ARF.

Asian Research Forum (ARF) established in 2017, in India. First conference was in India, then in Myanmar. The third conference was in Keimyung University, South Korea. The fourth conference was in South Korea. Looks for collaboration across different disciplines.

Congratulatory remarks, Professor Choi, Chair ARF.

Thanks all professors at the University of Santo Tomas for organizing the conference. ARF is a think tank to research and explore opportunities in Asia through different sectors. Especial focus on academic collaboration. Address issues through international collaboration and cooperation. Asian-isation, Asia will lead the process of globalization. This will revive Asian countries. Foster academic collaboration and cooperation to take advantage of the 4th Industrial Revolution, which is being promulgated by globalization.

Introduction to UST, Ms. Sibug.

Discussion of the history of UST. Video presentation of UST.

Introduction to the Conference, Dr. De Castro, Director of RCSSED.

The conference is a collaboration between ARF and UST. This is aimed at fostering inter-disciplinary research. The overlap allows the common ground between disciplines, while addressing questions in the respective disciplines. World crises are complex, and multi-dimensional. Look at issues from a variety of views. Working with others outside of the academic comfort zone, produces more skills that make researchers more marketable.

Keynote, Asst. Professor Dickey, J.D., Public Administration, Keimyung University.

Interdisciplinarity as a Hub for Asian Research.

Thanks to the ARF Chair, Dean Canoy, all guests, speakers, scholars. He is the storyteller. Interdisciplinarity is the idea of moving toward inter-discipline. The focus on impact factors, is a bad place for academia. This says nothing about teaching and the quality of research that we produce. People are remembered for saying something significant, not 10,000 written papers. The deeper scholars in science are aware of the past scholars.

Who is reading your papers? What is the point? Are we advancing science, or our career by getting points? The institution and government are pushing for production.

Is it our job to produce papers? If you are not teaching, you just become a researcher.

What is the job of a university? To educate.

Academia's Castles and Turrets

University versus the corporate world. More universities are being bought by corporations. The idea of schools versus businesses. Academia versus government. Government has interfered more and more with academia. The turrets are department silos. This causes departments to make students more specialized, to keep students in their department. To the point that students in industry cannot discuss other topics, because of the specialization forced upon them.

The Scientific Method.

The scientific method is part of academia, not the entirety.

Data analysis.

Data sets help produce multiple data sets. Yet, did anyone read your paper?

Ethnocentric studies.

How many people will be influenced by the paper? Or, are you writing another paper? Be concerned that the research becomes just another book or paper that is not read.

Compartmentalization.

We must work against compartmentalization. Listen to other disciplines. Others will have insights that we could use to help our students with other directions in life.

How are they (disciplines) working together?

The generalist.

Important research is driven by a good research question.

The *generalist* can do a little of everything. Maybe that is what academia needs more of. There are too many Generals in academia telling everyone what to do. Maybe the best skill of a *generalist* encourages people to find their best. The specialty of a *generalist* is to create knowledge that people want and need.

Interdisciplinarity.

Are classes teaching learners to think beyond their disciplinary boundaries? For interdisciplinary research to work we need a system closer to deep networking. The idea of going from different disciplines using various paths between other disciplines. Multiple disciplines work together to create new ways of knowing and thinking. Consider the aspect of ethics in research.

Asia Research Forum.

<https://www.asiaresearchforum.net/>

Robert J. Dickey, Keimyung University.

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Presentation of Gifts by Keimyung University to UST.

Gifts presented to each of the Chairs and members of the organizing committee.

Photo Opportunity.

Officials of ARF, Organizing Committee, and Chairs.

Parallel Sessions.

General goal of all research conference is for all academics to present their research outputs. Four session halls, all session halls will be on the fourth floor of Saint Raymond Peñafort. Discussion of the four session halls.

Session A, Room 403: Education.

Session B, Room 405: Science and Engineering. Session C, Room 407: Language, Sociology and Political Science.

Session D, Room 409: Business.

Afternoon Sessions. Session C, Room 407: Language, Sociology and Political Science.

Are Filipinos Trans-national Speakers of English? Robert J. Dickey, J.D., Ph.D.

Began as a book chapter about transnationalism in teacher education. Is the program doing good? Survey of graduates in the English program. There are no standards for what is English. Target population are Filipino teachers that finish an English course.

English Category	Countries
Inner circle	USA, UK
Outer circle	Colonies
Expanding circle	Learners (Japan, England, China)

Transnationalism is sustained long-term interconnectedness. Internationalism is

focus on nation. Globalization is focused on economic orientation. The Filipino is a transnational people according to Illan (2019).

Use of online survey technique. 198 accepted responses.

Focal questions:

Does the program prepare a student for transnationalism?

Does the program improve transnationalism?

Do students see their teacher in a globalized setting or a less globalized setting?

- Emil Sarmago: What are the implications of the paper?

Dr. Dickey: The school that the study was done in has all the English certifications. There will be more hiring more and more hirings of Filipinos to teach English. In Japan, there are hundreds of Filipinos being hired to teach English, every month, in Japan. The native language speaker pool is drying up. The OFW legacy is a good legacy that forwards hiring Filipinos in other countries to teach. There is a promising future, but it is not set in stone.

Love thy neighbor, Mr. Joseph Ian Jasper A. Remigio, and Mr. Daniel A. Castro.

A discussion of polyamory based in interdependency theory by Kelly and Thibaut (1978). The study seeks to describe the lived experience of polyamory. The polyamorous agreement is one where all parties agree to the polyamorous relationship.

- Dr. Dickey: How is polyamor different from free love or open relationship?
Mr. Remigio: Polyamor defines the relationship more completely.
- Dr. Dickey: You have one respondent for one relationship. Hopefully, you get more respondents from multiple relationships.
- Dr. Orquiola : What is this study leading to?
- Emil Sarmago: How are you so sure the respondents are actually in a relationship since the respondents are from social media?
Mr. Remigio: The study lacks more concrete relationships.
- Emil Sarmago: How will you help the respondents? When we do phenomenological study, there is an emphasis on the themes. This study does not address the themes.
- Note: This study discusses immoral matters, and is lacking in implications on the public from such activities.

Afternoon Sessions. Session D, Room 409: Business.

The impact of financing on the growth motivation of small enterprises. Dr. Imelda Angeles.

The motivation to grow is influenced by access to financing, reservations toward external financing by owners. Growth motivation initiates the desire to generate more income. Government should provide flexible and customized financing.

- Dr. Castaño: Were cooperatives included? Dr. Angeles: Cooperatives were included as sources of financing. The study does not include the presence of loan sharks.

Life experiences of Nepalese Migrant Workers in Korea, Mrs. Shreejana Gnawali, PhD Candidate.

There was a 544% increase of registered foreigners in South Korea. The study describes the life experience of foreign workers in South Korea. This study takes an ethnographic approach. The site of the study is Daegu City. Respondents were 8 community leaders, and 25 migrant workers.

Workers state issues are: family separation; communication; physical and mental health; working conditions; relationships; and so forth.

Conceptual framework: Capital → Field → Habitus.

- Dr. Castaño: What is the status of employment of the respondents?
Mrs. Gnawali: Workers are EPS workers, without having exceeded their limits of stay.
- Dr. Cabauatan: What is the cost of living?
Mrs. Gnawali: The company gives food and shelter to the workers. Monies are sent back to the workers homeland.

Employer Branding, its effect to turnover intention and job satisfaction as its mediator, Jao J. Fajardo, Paul N. Lopez, Dr. Jason Chiu.

Employer branding is a package of functional, economic, and psychological benefits. This involves social value, interest value, etcetra. Job satisfaction as a pleasurable or positive emotional state from one position to another. This study is based on the Keller Brand Equity Theory (1993); Maslow Hierarchy of Needs

(1943). The method of analysis is the Structural Equation Model. The sites are Quezon City and Makati.

Perceived brand strength is a significant factor in employer branding. There is no significant relationship between employer branding and turnover intention.

- Question: Please provide a profile of the respondents.
Mr. Fajardo: Manila Water, PLDT, and Meralco.

Motivational Dimensions of Travel Behavior of TNVS Commuters, Agnes J.P. Bandojo, DBA.

The study looks at the influence of motivational dimensions of travel behavior on use of TNVS. Economic benefits, perceived usefulness, TNVS quality, and trust have an influence on satisfaction, which leads to patronage of the TNVS. Perceived usefulness was the highest motivational factor in the study.

- Comment: Grab is for the status conscious consumer.

Conclusion of Sessions.