

PROMOTING SUSTAINABILITY REPORTING THROUGH A SOCIAL PROFIT AND LOSS ACCOUNT

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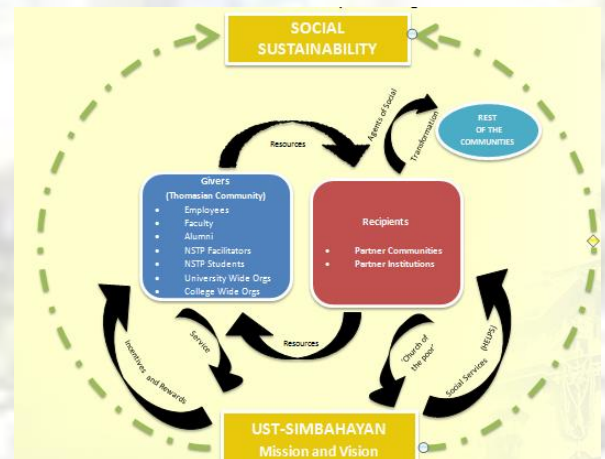
SOCIAL SUSTAINABILITY FORUM

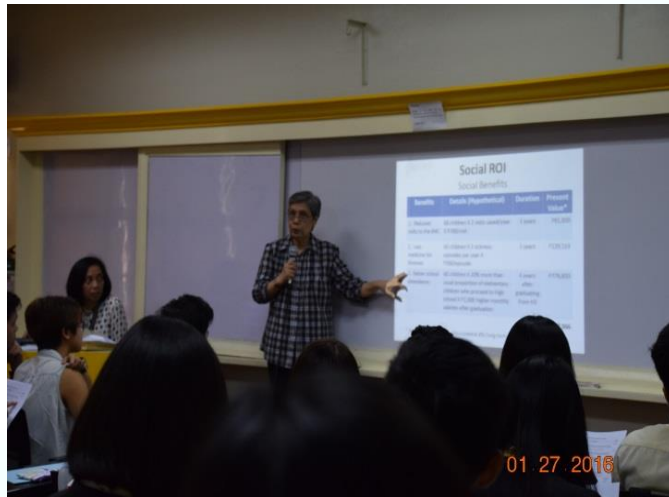
ECONOMICS, ENTREPRENEURSHIP, MARKETING, HUMAN RESOURCE DEVELOPMENT & FINANCE DEPARTMENT

Date: January 27, 2016
(Wednesday)

Time: 10AM to 12NN

Venue: RM. 406
St. Raymunds Building





The research team of Prof. Ma. Belinda Mandigma, PhD, CPA, Assoc. Prof. Franz Giuseppe Cortez, PhD, Asst. Prof. Corazon Regacho and Mr. Jommar de Guzman conducted a forum on Social Sustainability Reporting through a Social Profit and Loss Account at the College of Commerce and Business Administration. This forum is a tripartite discussion among alumni entrepreneurs, faculty members and student leaders in line with curriculum review. Although there has been a considerable increase in the publications of sustainability reports in the corporate world in the last decade, sustainability reporting in higher education is still in its early stage. At present, the question about how to teach sustainability-related courses remains under discussion. This consultation is an initial step on how to integrate social sustainability reporting in business courses at UST like Project Management, Social Entrepreneurship and Management Accounting.

The forum is also a way of promoting the research entitled “Economy of giving in Simbahayan Community Development Program” which is funded by the Chartered Institute of Management Accountants (CIMA).