Your International Career Gateway

The 1st German – Philippine
Dual Study & Double Degree Bachelor Programme by
1. Introduction – Who we are & Mission
1. Introduction – Who we are & Mission

**iUCE / iBA**
International University of Cooperative Education, Higher Vocational Education up to Bachelor Degree

**iVWA**
International Academy for Business and Administration, Higher Vocational Education / Vocational Education / Training

**iEMI**
International Education Management Institute, Consulting

**GEQO**
Green Energy Qualification Organization, Green Technology Higher Vocational Education

**iDSW**
International German School Wuxi, Kindergarten, Primary School, High School

---

**Founding Year**
2002

**Founding Body**
IHK Brunswick
District Govt. Brunswick
VWA Brunswick, TU Brunswick
Private Investors

**Legal Entity**
Public-Private non Profit Company

**President**
Mr. Prof. Dr. iur. LL.M.
Regierungspräsident a.D.
Axel Saipa

**Executive President**
Mr. Prof. h.c. mult. (Cn)
Eric Swehla

**HQ Germany**
TU Clausthal, Energiecampus, Goslar

**HQ China**
TMC Tianjin Maritime College
Haihe Education Park, Tianjin

**HQ Philippines**
UST University Santo Tomas, Manila

**HQ Thailand (2013)**
Chulalongkorn University, Bangkok
1. Introduction – Who we are & Mission

“To support (German) Enterprises doing international business in the Philippines by providing practical oriented and according to German Dual Training Standards qualified talents & future leaders for various branches and functions.”

Awarded as most innovative Education Institution by German Ministry of Science and Education in 2006

Some 10 Million training hours per head since 2005 in China by iVWA / iUCE trainers and lecturers in China, Singapore and Vietnam

Various Industrial Partners from China, Denmark, Great Britain, Germany, Italy and USA

Study & Training Centers in China in Tianjin, Wuxi, Xiamen, Zhuhai. Philippines (Manila) and Thailand (Bangkok) to open 2012/2013

Awarded as “Consultant for Internationalization of Education” by Wuxi Municipal Government in 2006
2. The Programme

Based on research by McKinsey & Company, some 90% of Asian University Graduates are not ready for a job in international companies after graduation:

In fast growing markets, talents are more and more bottleneck for companies growth and success! While the competition for the best graduates is getting more and more tough at the same time labor costs are rising!
2. The Programme

In 2002 the iVWA Education Group has been founded to develop dual qualification models for countries in Asia in order to support German companies abroad.

As most Asian countries do not have a practical oriented dual education system, new ways to supply needed talents had to be found in close cooperation with local authorities, chambers, government and industrial partners.

Finally the right education partners had to be identified to launch a new qualification model and to set new standards. In case of the Philippines the 10year school system caused additional difficulties regarding to German University Entrance Qualification.
2. The Programme

Taking those perquisites into consideration iUCE has decided in close cooperation UST – to launch the first German – Philippine Dual Bachelor programme, starting June 2013 with the “Bachelor of Arts (B.A.) in International Business Management”:

Over all students will spend and learn more than one year already during studies in company!

German Standards

Really International

Practical Oriented Dual Studies

English Language

Ready for Career
2. The Programme

Next step for strategic iUCE & UST Cooperation:

“Bachelor in Engineering (B.Eng.) in Green Technology” and

“Bachelor of Science (B.Sc.) in Engineering and Management”

up from 2014

“Top Up” Master Studies are considered to be launched up from 2016 in Germany and Manila too in close cooperation with German Industrial Partners.
2. The Programme - Goals

By bringing student and future employer together long before graduation, a real comprehensive qualification can be achieved, covering all key competencies and skills:

At iUCE we call this approach “Integral Total Qualification”!
2. The Programme – Study Model

Vital for success: Deep end effective interlinking of theoretical knowledge from university and practical know how in company!

Our way: UNIVERSITY GUIDED and by COMPANY MENTORED internships in combination with qualified LECTURERS FROM COMPANIES at university!

Term 1 (5)
Term 2 (6)
Term 3 (7)
Term 4 (8)
Term 5 (9)
Term 6 (10)
Term 7 (11) BA Thesis in Company

Place of Learning: University

Place of Learning: Company
2. The Programme - Curriculum

iUCE dual Curriculum combines the lectures in class with practical experience in international companies – in the Philippines and / or Germany.

After matchmaking with “your company” you will be provided with most modern International Business Management Skills. Beside of this intercultural as well as soft skills are a vital part of your studies.

Your curriculum is accredited in the Philippines as well as in Germany and European Union and Focuses strictly on your international career.
3. Our Academic & Industrial Partners

Our **Academic partners** are chosen for sustainable, long term education cooperation. They are state approved, have a long history and high reputation.

iUCE Partner in the Philippines is UST University of Santo Tomas, the oldest existing University in Asia. In terms of student population, currently some 41,600, it is the largest Catholic university in the world in a single campus.

Throughout its almost 400 years of existence, the University has become the alma mater of four Filipino heroes who shaped the nation’s destiny like Jose Rizal, Emilio Jacinto, Marcelo H. del Pilar, Apolinario Mabini; Philippine Presidents such as Manuel Luis Quezon, Sergio Osmeña, Jose P. Laurel and Diosdado Macapagal; various Chief Justices of the Supreme Court, senators, congressmen, scientist, architects, engineers and writers, all outstanding in their chosen professions. “Tomasians” – the graduates of UST – are highly welcomed in nearly all companies and authorities in the Philippines, known and valued for knowledge and skills, for personality and loyalty.
3. Our Academic & Industrial Partners

During the last 10 years in Asia iVWA Education Group and iUCE became a leading partner for several industries & companies – from SME to Global Player:

Some 1000 of our graduates since 2008 have been qualified for and hired by the above shown and lots of other companies from nearly all around the world.
3. Our Academic & Industrial Partners

Our **Industrial Partners** take part in our dual study programmes in various ways:

- Curriculum Input
- Case Studies
- Topics for Thesis
- Company Excursions
- Guest Lessons
- Guest Lecturers / Professors
- Internships
- Scholarships
- Job Fairs
- Jobs & Careers

For your career and their benefit!
4. Facts, Figures & Advantages

**Advantage: Your Lecturers**

As your studies are predominantly based on individual and team studying, as well as on mandatory examinations for all different learning modules, your open flow credit point system gives you a high flexibility to obtain the required credits.

To ensure that you will “go the right direction”, our experienced lecturers are tutors, team leaders and caring partners for your studies and success!

Your lecturers will be experienced and native in English. They will be from all around the world but certainly also from the Philippines and they are bringing in a wide background from science as well as from industry!
## 4. Facts, Figures & Advantages

### Excerpt of the lecturers we sent to China during the last years...

<table>
<thead>
<tr>
<th>Professors and Teachers</th>
<th>Managers / Experts from International Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Dr. iur. LL.M. Axel Saipa</td>
<td>Prof. Zhang Wenhan (Siemens)</td>
</tr>
<tr>
<td>Prof. Dr. Dietmar Krafft</td>
<td>Prof. Matthias Speth (Phillips)</td>
</tr>
<tr>
<td>Prof. Dr. Jan Karpe</td>
<td>Prof. Dr. Wagner (Volkswagen)</td>
</tr>
<tr>
<td>Prof. Dr. Hermann Siebdrat</td>
<td>Prof. Dr. Kringe (DVB Bank)</td>
</tr>
<tr>
<td>Prof. Dr. Günter Abraham</td>
<td>Prof. Dr. Guido Maune (ZF)</td>
</tr>
<tr>
<td>Prof. Dr. Manfred Hebler</td>
<td>Heino Dannemann (BMW)</td>
</tr>
<tr>
<td>Prof. Dr. Michael Göttel</td>
<td>Jens Weibert (Siemens)</td>
</tr>
<tr>
<td>Prof. Dr. Wolfgang Wagner</td>
<td>Dr. Ing. Koch (Bosch)</td>
</tr>
<tr>
<td>Prof. Dr. Mike Hoffmeister</td>
<td>Prof. Dr. Ing. Volker Bertram (Germanischer Lloyd)</td>
</tr>
<tr>
<td>Prof. Dr. Guido Maune</td>
<td>Dr. G. Hermann (SGL Carbon)</td>
</tr>
<tr>
<td>Prof. Dr. Siegfried Jetzke</td>
<td>Dr. Peter Porbeck (Volkswagen)</td>
</tr>
<tr>
<td>Prof. Dr. Harald Schmidbauer</td>
<td>Dr. Freiherr von Gregory Strahl (Allianz)</td>
</tr>
<tr>
<td>Prof. Dr. Enrique Bonson</td>
<td>Armin Trojan (Mercuri Urval)</td>
</tr>
<tr>
<td>Prof. Dietmar Pfaff</td>
<td>Dr. Roland Horn (Germanischer Lloyd)</td>
</tr>
<tr>
<td>Prof. Matthias Speth</td>
<td>Dr. Klaus. Rickards, (Price Waterhouse Coopers)</td>
</tr>
<tr>
<td>Ph.D. Mladen Cudanov</td>
<td>Wolfgang Strauss (Mercedes Benz)</td>
</tr>
<tr>
<td>Dr. Angi Rösch</td>
<td>Frank Ma (ORACLE)…</td>
</tr>
<tr>
<td>Dr. Edmund Hogrebe, MBA</td>
<td>Tutor Tanja Savic</td>
</tr>
<tr>
<td>Dr. Ing. Klaus Nührich</td>
<td>Tutor Thuan Truong</td>
</tr>
<tr>
<td>Dr. Ing. Shouxin Zhou, MBA</td>
<td>Tutor Johannes Kumpf</td>
</tr>
<tr>
<td>Dr. Michael Krohn</td>
<td>Tutor Arno-Ralph Trinnes</td>
</tr>
<tr>
<td>Frank Harmeling, MBA</td>
<td>Tutor Rafael Schultz</td>
</tr>
<tr>
<td>Diplom-Volkswirtin Ana Koric</td>
<td>Tutor Laura Weidig</td>
</tr>
<tr>
<td>Diplom-Volkswirt Roman Eder</td>
<td>Tutor Daniel Domininghaus</td>
</tr>
</tbody>
</table>
4. Facts, Figures & Advantages

Your Career Path – Job and Development

During studies you are already **interlinked with a possible future employer** for your practical phases in company. The first chance for starting your career!

You will meet several **industrial lecturers** – all teaching but also looking for talents. The second chance for starting your career!

In your **thesis** you will deal with a complex and by **company handed in topic**. You are going to present results to your lecturer – and the company. The third chance for starting your career!

At iUCE/UST **job fairs** we are introducing you to international companies. Your fourth chance for starting your career!
4. Facts, Figures & Advantages

Your Career Path – International Perspective

During studies you will already study **one year in Germany**, learn another **language and culture**. A big asset for your international career!

During the year in Germany you will be **trained in an international operating company in Germany**. The second big asset to start an international career!

iUCE has a **network of partner companies from Austria, China, Denmark, Germany, Great Britain, Italy, Thailand, US and Vietnam** – offering additional chances to start an international career. Not to forget: The industrial Partners of UST!

And: **Germany needs, seeks and wants young talents!**
4. Facts, Figures & Advantages

Your Career Path – On going Studies

After **one year in Germany** and obtaining a **Philippine and German Bachelor**, you have **various chances to go on with Master or MBA studies**.

iUCE and UST will provide **customized opportunities** for you while both universities are also members of international networks of universities. iUCE can offer **favourable conditions** for its graduates at some universities in different countries.
4. Facts, Figures & Advantages

Your Fees

During your first two years of studies you pay the your usual UST tuition. During **iUCE studies** your rent for apartment in Germany and tuition in total are:

<table>
<thead>
<tr>
<th>Year</th>
<th>Term</th>
<th>Enrollment</th>
<th>Rent Germany*</th>
<th>Examination Fee **</th>
<th>Bridging***</th>
<th>Tuition***</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Year</td>
<td>5th term</td>
<td>51,300,00 PHP</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>6th term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4th Year</td>
<td>7th term</td>
<td></td>
<td>109,000,00 PHP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>8th term</td>
<td></td>
<td>109,000,00 PHP</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5th Year</td>
<td>9th term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>10th term</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6th Year</td>
<td>11th term</td>
<td></td>
<td>61,900,00 PHP</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*In case studies are completed in Manila, no rent will occur! Based on Double Room
** Incl. second attempt of Thesis and Oral Bachelor Examination if required
*** Incl. Scripts, Internships, Job Placement
**** or 42 month each 18,888,00 PHP  
***** or 42 month each 13,595,00 PHP

<table>
<thead>
<tr>
<th>Year</th>
<th>Term</th>
<th>Enrollment</th>
<th>Rent Germany*</th>
<th>Examination Fee **</th>
<th>Bridging***</th>
<th>Tuition***</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Costs incl. 1 Year in Germany**

<table>
<thead>
<tr>
<th>Year</th>
<th>Term</th>
<th>Enrollment</th>
<th>Rent Germany*</th>
<th>Examination Fee **</th>
<th>Bridging***</th>
<th>Tuition***</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6th Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total Costs studies fully in Philippines**

Scholarships by participating companies and salary for work during practical phases during dual studies in company **reduce effective tuition**! Details have to be discussed trilateral in personal consulting.
4. Facts, Figures & Advantages

Your Advantages...

German governmental state approved Bachelor of Arts (B.A.) in International Business Management

Philippine UST Bachelor according to the chosen major

Fair tuition – less 15,000 EUR for three and a half years incl. one year in Germany (tuition and accommodation included)

Qualifying for Master / MBA studies world wide

Special packages (tuition and housing) for Master / MBA at iVWA partner universities in Europe starting from about 12,000 EUR for the full program
4. Facts, Figures & Advantages

And more of your Advantages...

High practical orientation due to close cooperation with chambers and companies

Program fully executed in English language to ease studies and to ensure bright career perspectives

iVWA / IUCE company network in Germany / Philippines and around the world supports internships and ensures highest international employability; Great opportunities for career in Germany / German Companies

International companies granting scholarships / Salaries during practical phases of studies

International companies offering education contracts: Company pays tuition (partly or full), you stay there for some years in job
4. Facts, Figures & Advantages

...finally: Your visa / working permit regulations for Germany

Work permit 120 Days/Year instead of 90 Days/Year during studies in Germany

18 month instead of 12 month time to look for a job after graduation at iUCE

While job hunting, you are allowed to work unrestricted hours/week

After two years in job possible: Permanent residence (settlement permit)

With income starting at 35,000 Euro/Year "Blue Card" and thus settlement for up to 4 years within European Union as well as better conditions for family members are valid.

iUCE graduated Engineers get unrestricted resident and working permit for Germany
Thank you for Your attention!

For more information visit:

www.i-uce.com    and    www.ust.edu.ph/

herbert.vogt@i-uce.com    edgar.abieras@i-uce.com    eric.swehla@ivwa.de